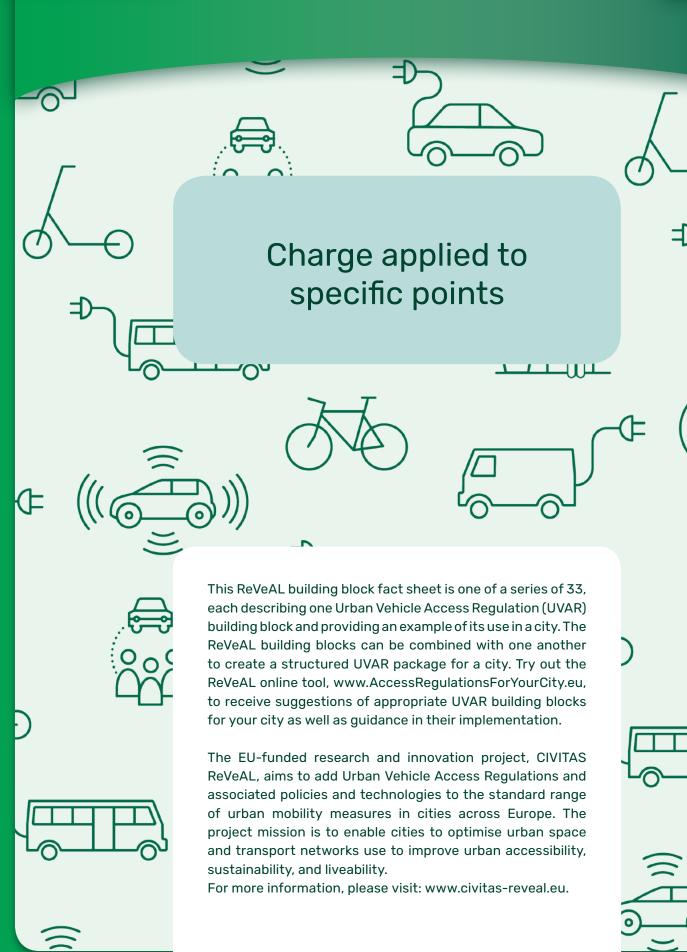


UVAR building blocks
Pricing Aspects







Spatial Interventions

Spatial interventions are where the road layout has been altered to favor more sustainable mobility and prevent vehicles entering. Examples of these are removing road and parking space taken for vehicles and using the space for sustainable mobility or amenities (bus lanes, logistics hubs, parklets, restaurants and more)

Speed reduction

Traffic filter:

- · Recirculation of traffic
- Road block
- · Capacity restraint

Reallocating parking space:

- Parklet
- Drop-off zone shared mobility
- Logistics bay (mini-hub)
- Kiss & Ride (K&R)

Reallocating road space for pedestrians:

- · Widen pavement
- Pedestrian priority street or zone

Reallocating road space for cycling:

- Cycle lane
- · Cycling street

Reallocating road space for public transport:

· Bus or tram priority lane

Pricing Aspects

Pricing aspects are when the entry to an area or to the entirety of the city is given a price tag to encourage more sustainable transport.

Pricing aspects also include the (differential) levels of penalty fees to encourage (and enforce) compliance.

Road charges / tolls:

- Charge applied to a perimeter or an area (congestion charge)
- Charge applied to specific points
- Distance-based charge
- · Time-based charge
- Permit charge
- Charge based on emission standards (pollution charge)

Parking charge:

- Dynamic price (real time)
- · Fixed price
- Charge based on emission standards (pollution charge)
- Workplace levy
- From on-street to off-street parking

Regulatory Measures

Regulatory measures are those where there is a legal instrument that states who can and cannot enter an area.

They could often also be called "bans" and include Zero Emission Zones, Low Emission Zones, and Limited Traffic Zones.

Regulation by emissions:

- Euro standard
- Zero-emission vehicles

Regulation by vehicle type and dimensions:

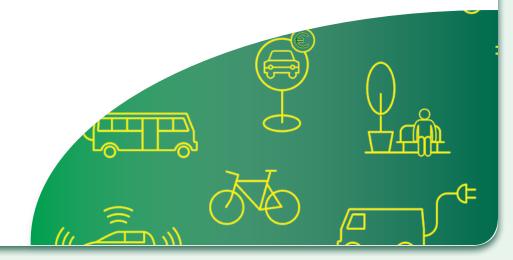
- · Vehicle type
- Dimensions

Regulation by trip purpose:

- Delivery and logistics
- · Through traffic ban

Regulation by permit:

- Permit to travel
- Parking permit
- Planning permit conditions





Definition of the building block

Road charges for specific points are applied to vehicles that travel through a given location or series of locations on the road network.

Timing, phasing, scaling and replication

This building block has no-timing related issues requiring specific attention.

Time windows

- Allowing vehicle access at particular times of day
- Allowing vehicle access on given days of the week (e.g., weekends)
- · Allowing seasonal vehicle access
- Triggered access restrictions (e.g., by pollution levels)

Enforcement options

- Cameras with automated number plate recognition (ANPR)
- · Radio frequency identification (RFID)
- Dedicated short-range communication (DSRC)

Gender and equity

Consider avoiding areas with schools, other educational institutions and hospitals/health clinics with this measure.

Future considerations

No specific effects are foreseen for this building block from future technologies.

Further guidance

- · Communicating the aim of the scheme
- · Signage to communicate UVARs
- Complementary sustainable mobility measures
- · Enforcement options
- Camera enforcement and privacy issues



Complementary measures

Exemptions

The types of exemptions will be different depending on the scheme type, but some examples are:

- Key exemptions for police, fire department, waste collection, etc.
- User needs exemptions, e.g. for people with disabilities with forced car dependency, taxis, classic car owners, residents, deliveries
- Exemptions for adapted vehicles (e.g., retrofitted or converted electric or hybrid vehicles)
- Limited numbers of purchased exemptions for entry (e.g., per day/ month/year) to a specific zone
- Specified maximum amount of kilometre "credits" allocated to individuals or businesses

Increased mobility options

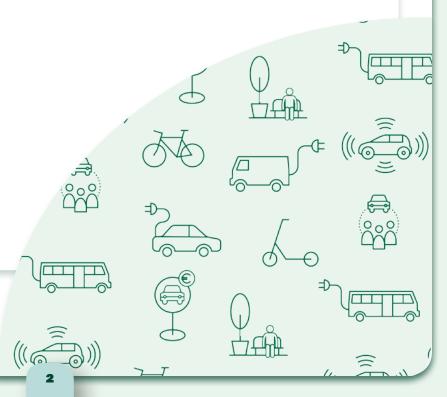
The types of increased mobility options will be different depending on the scheme type, but some examples are:

- · Creation of mobility hubs
- Increasing/improving walking or cycling facilities
- Increasing/improving public transport
- Facilitating vehicle hire and/or car sharing
- Providing parking spaces in alternative locations (e.g., Park & Ride)

Financial incentives

These will differ depending on the planned UVAR measures, but some options include:

- Financial incentives for fleet renewal, e.g., for the purchase, renting or leasing of greener vehicles (including tax exemption)
- Membership or vouchers for sustainable mobility options (e.g., public transport and shared mobility services) such as discount cards, free rides or annual passes for public transport or consolidation centres
- Monetary incentives for cycling trips (e.g., for bike-to-work) or for (e-)cycle or (e)-cargobike purchases
- Grants towards retrofits (e.g., diesel particulate filters, new engine or fuel conversion)
- Compensation for scrapping an old vehicle (either financial or through a voucher), often differentiated by emission standards, vehicle type or owner income.





Consider combining with:

Spatial Interventions

Speed reduction

Traffic filter:

- · Recirculation of traffic
- Road block

Reallocating road space for cycling: Cycle lane

Reallocating road space for public transport: Bus/ tram priority lane

Pricing Aspects

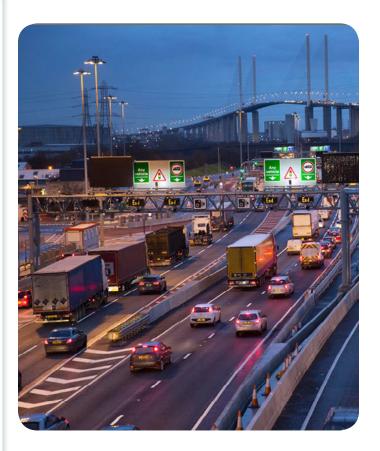
Parking charge: From on-street to off-street parking

Regulatory Measures

Regulation by vehicle type and dimensions:

- Vehicle type
- Dimensions

Regulation by trip purpose: Through traffic ban



The Dart Charge is a charge applied to specific points. Dartford Crossing, Greater London Area (GOV.UK 2021)





Example: Dart Charge, Dartford, United Kingdom

Description

The Dart Charge is a free flow charging service for road vehicles crossing the Thames River at Dartford.

Payment methods

- The charge is paid online or offline, in advance, or by midnight the day after crossing.
- Drivers can set up a pre-pay account and save up to a third of the cost on every crossing.
- With a pay-as-you-go service, drivers can register their vehicles and payment details, so they can automatically pay Dart Charge each time they use the crossing.

Enforcement methods

Automatic number plate recognition (ANPR)

Time windows

In effect daily from 6:00 to 22:00

Phasing and upscaling

- 2003. First collection of road user charges on the river crossing, by physical payment
- · 2014. Start of the Dart Charge

Other building blocks put in place

Pricing Aspects

Road charges / tolls:

- Charge applied to a perimeter or an area (congestion charge)
- Charge based on emission standards (pollution charge)

Regulatory Measures

Regulation by emissions:

- EURO standard
- Zero emission vehicles

Complementary measures

Exemptions

Complete exemptions by vehicle type: mopeds, motorcycles, motor tricycles, quad bikes













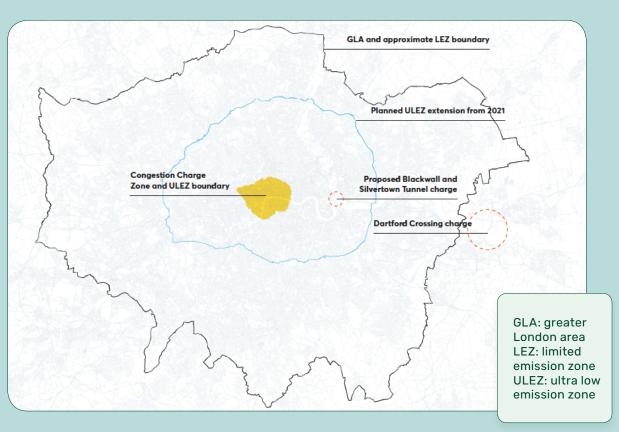








Dart Charge, Dartford, United Kingdom



The large red dashed circle indicates the position of the Dartford Crossing in the Greater London Area. The area covered by the 'planned extension of the ULEZ from 2021' is the actual extent of the ULEZ updated to 2022. (Barrett, Wedderburn, and Belcher, 2019).



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Barrett, S., Wedderburn, M., & Belcher, E. (2019, April 29). Green Light: Next generation road user charging for a healthier, more liveable London. Centre for London. https://www.centreforlondon.org/publication/road-user-charging/

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