

Regulating Vehicle Access for improved Livability

Involving stakeholders and gaining public acceptance for Bielefeld's pilot project

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Summer 2019 –2022





B ReVeAL pilot city: Bielefeld



- Medium-sized city in North Rhine-Westphalia (Germany) with 340 000 citizens
- Pilot area: Old Town "Horseshoe" area to implement Modal Filters
- Objectives
 - Strengthening Liveability, commerce and gastronomy in the Old Town
 - Reduction of motorised traffic to strengthen the quality of stay in the streets beside the pedestrian zone





Images: City of Bielefeld



5 min walk P 1 min walk altstadt.ra Verkehrliche Realunge Planungsrau Fahrtrichtungsregelung Kfz vor aus Beteiligungsverfahre Fußgängerzone Fußgängerzone, Anlieger fr Fahrradstraße 俞 Freigabe Kfz-Parkstreifen für alternative Nutzunger Fahrtrichtungsregelung Kfz gep Stellplätze CarSharing Ergänzung Verwaltung Freigabe Kfz-Parkstreifen fü alternative Nutzunger Fahrtrichtungsregelung Kfz gen P Parkhäuser, öffentlich Parkplätze/-bauten, nicht öffentlich D (Auswahl) Stadt Bielefeld, Amt für Verkehr 660.22 Team Operative Verkehrswegeplanung 23. April 2021

Situation of the "Horseshoe area" in the old town

- No public transport in the area, but very well connected through close by "mobility hub"
- Pedestrian zones
- Narrow streets with little space for pedestrians and cyclists
- Lots of on-street parking and parking search traffic
- High levels of through traffic
- Challenge: ensuring delivery and access to businesses, restaurants etc, private parking garages, access for residents







What is to be ReVeAL-ed?

Temporary pilot

14th June 2021 – February 2022

- Reallocation of space from car parking space to other usage (seating, greening, gastronomy, bicycle parking)
- Pedestrian zones
- One-way streets
- Bicycle streets
- Carsharing spots
- Exemptions







Images: City of Bielefeld / www.altstadtraum.de



Comprehensive stakeholder consultation

- what are the success factors?

- Pilot project implementation with all its measures is result of participation process
- Clearly structured stakeholder process with set timing, defined groups and various methods
- Defined target groups, including the ones that could react rather negatively
- Open consultation also for citizens through website and mapping tool
- Linking different projects through the consultation ("horseshoe", logistics, concept for individual transport)



Image: City of Bielefeld / <u>www.altstadtraum.de</u> Consultations were conducted as a video conference



Getting local stakeholders on board

Steering group "Inner city mobility"

City council parties, local transport provider, city marketing and interest groups for trade, business, hotels, gastronomy, sustainable mobility, cycling etc.



Steering and coordination of oldtown pilot project, city logistic concept and concept for individual transport

Core group

Business owners, local school, political representatives, citizen initiatives for sustainable mobility, city administration

Project group

Extended core group, for example further schools, additional representatives from interest groups, church, local residents, cab operators, parking garages operators



Discussion of new ideas, consideration of different perspectives

Provision of context conditions



Getting local stakeholders on board

Regular information for all three groups for...

- Keeping stakeholders in the loop and informing them about plans and progress
- Present potential measures, concepts and best practices
- Identifying barriers and solutions
- Working on a common vision
- Discuss ideas and measures for pilot with all stakeholders
- Discuss results of citizen involvement through mapping tool
- Prioritise, vote and concretise measures for pilot





Digital formats with group work, input presentations, workshops, polls, voting



Gaining public acceptance: citizen involvement

Dedicated **website** for citizens

- Aim: Information and involvement
- **Information:** time planning, project content, how to get involved, results etc.
- Involvement: open map for all interested people to add measures in certain locations, add feedback, vote on measures, discuss etc.



altstadtraum.de

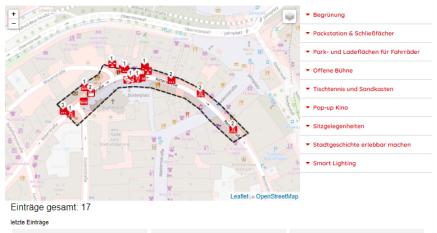
altstadt.**raum**

Ein Projekt der Stadt Bielefeld zur Erhöhung der Lebensund Aufenthaltsqualität in der Bielefelder Altstadt.

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bis zum 21. März 2021 Die Beteiligung ist beendet

Was ist Ihnen für die frei werdenden Flächen besonders wichtig? Welche Stellen halten Sie für eine Umsetzung der vorliegenden Ideen für besonders geeignet? Haben Sie eigene Ideen oder Anregungen? Wie bewerten Sie die bereits vorliegenden Ideen?

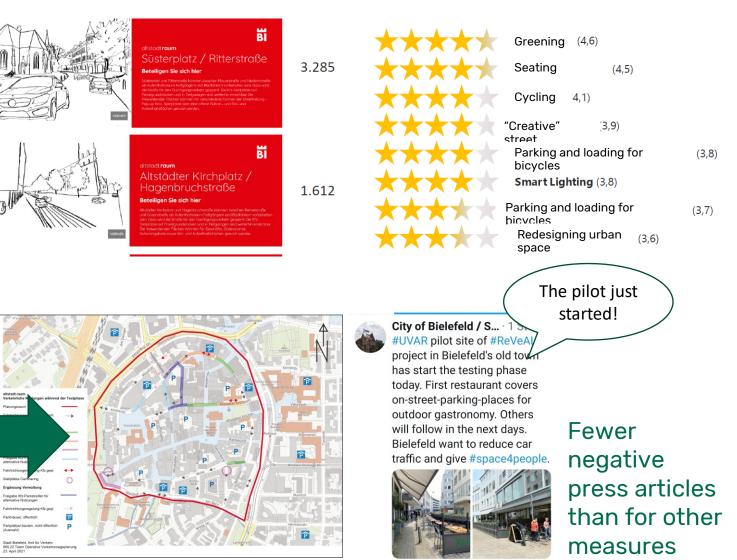


16.03.2021 07.32 SÜSTERPLATZ > Skulptur Und was passiert mit der Brunnen-Skulptur DYNAMIS von Manfred Schnell. Sie steht symbolisch an der... >> auf Karle anzeigen

15.03.2021 14:50 Kommentar Die schon jetzt schmale Ritterstraße/Hagenbruchstraße muss doct weiterhin für Lieferverkehr in den Morgenstunden befahrbar bleiben!... >> auf Karte anzeigen 14.03.2021 12:08 Begrünung Ritterstraße Sehr gerne würdich mir mehr Grünflächen in dem gesamten Bereich wünschen. Sie haben den enormen... >> auf Karte anzeigen

ReVeal Gaining public acceptance: citizen involvement

- Evaluation and discussion of results from citizen involvement process in stakeholder workshops
- Group work to discuss and select measures suggested by citizens
- Development of actions with objectives, location of implementation, costs
- Compilation of measures for pilot test phase -> need for adoption by city council





What is to be ReVeAL-ed?

Thank you!



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Image: City of Bielefeld