



Regulating Vehicle Access
for improved Livability

Governance and Financing – Cross- cutting issues for UVARs

ReVeAL Webinar – 22/06/2021



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Governance within ReVeAL

The OECD defines governance *as “the exercise of political, economic and administrative authority necessary to manage a nation’s affairs.”* (OECD). Questions linked to governance include: Who has a voice in the decision process? How are decisions made? Who is accountable once a decision has been made? (Institute of Governance).

Key aspects:

- Decision making context
- Legal frameworks
- Institutional setting and organisational arrangements
- Local policy frameworks & planning instruments
- Political instruments



Financing within ReVeAL

Financing refers to the way UVAR measures are funded and how any resulting revenue streams are used.

Financial allocation must be linked to transparency

Clarity about how revenue streams from UVAR are spent, can improve acceptance

UVARs are rarely net money-makers > Generally, the city wants to achieve compliance rather than collect fines.

Key aspects:

- Funding of the establishment of an UVAR
- Management of in-kind contributions of institutional partners
- Procurement
- Purpose and management of revenue streams

Decision Making Context

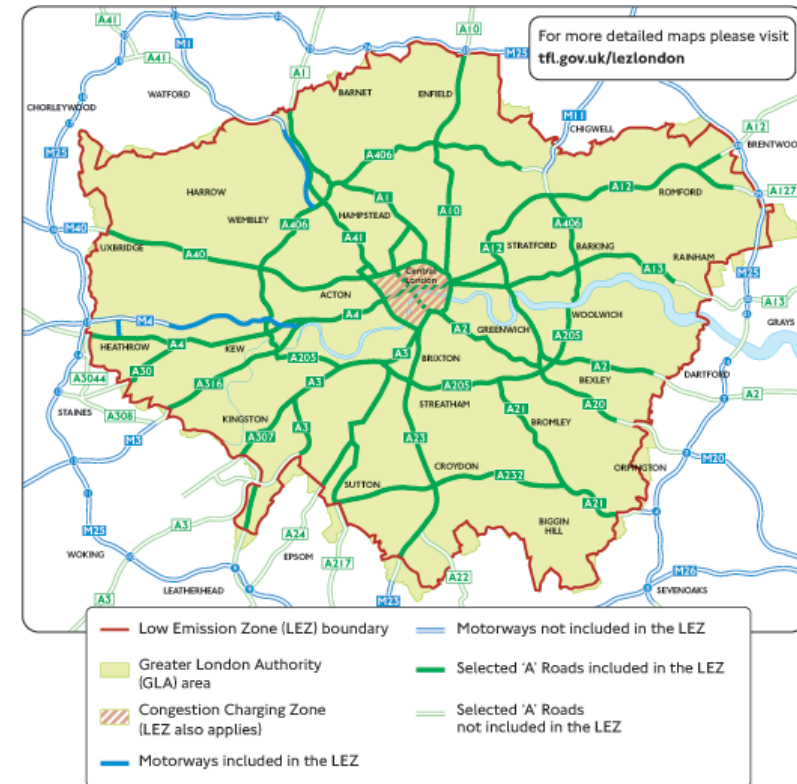
- Who makes UVAR-related decisions?
- Who formulates technical solutions?
- Who are the leading voices and organisations that affect the UVAR project?
- Is there an UVAR “champion” leading the process?

Legal Frameworks

Are National Frameworks in place for UVAR? Are any changes in local regulations required?



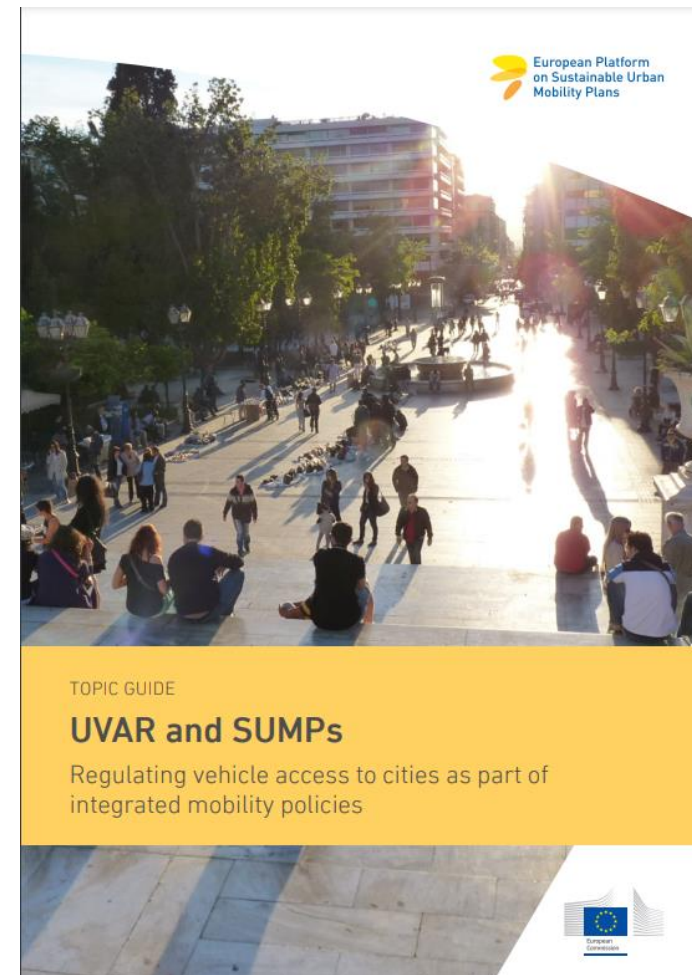
Berlin's Low Emission zone



London's Low Emission zone

Policy frameworks & planning instruments

Question	Relevant policies linked to the UVAR
	Air Quality plan policy
	Sustainable Energy and climate Action Plan
	Public transport policy
	Congestion reduction strategy
	Accessibility policy
	Regional / local economy development plan
	Traffic management policy
	Land use policy
	Sustainability policy
	Innovation policy
	Cycling policy
	Cycle parking strategy
	Urban planning policy
	Parking policy
	Equality
	Economics
	other



https://www.eltis.org/sites/default/files/uvar_brochure_2019-09-26_digital_version_v2.pdf

Planning instruments

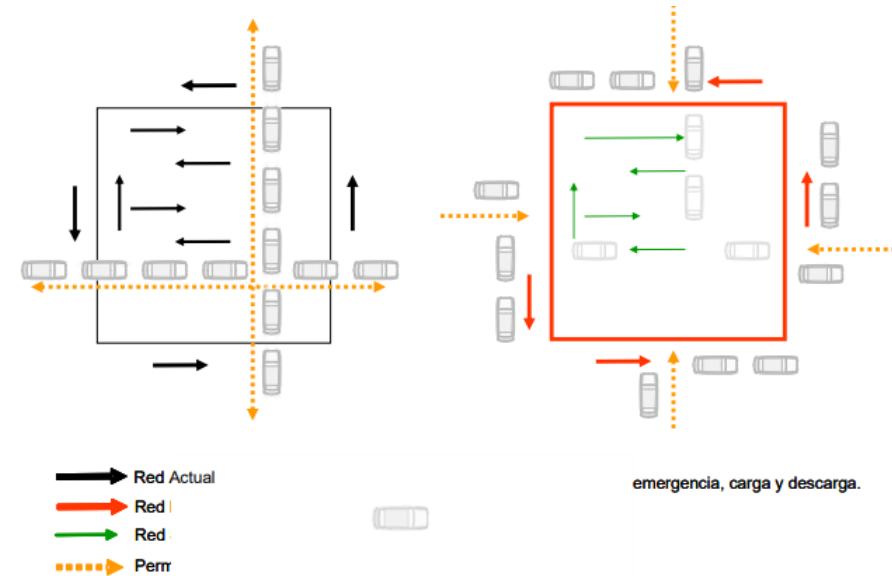
Plan de Movilidad Sostenible y Espacio Público – Plan vigente



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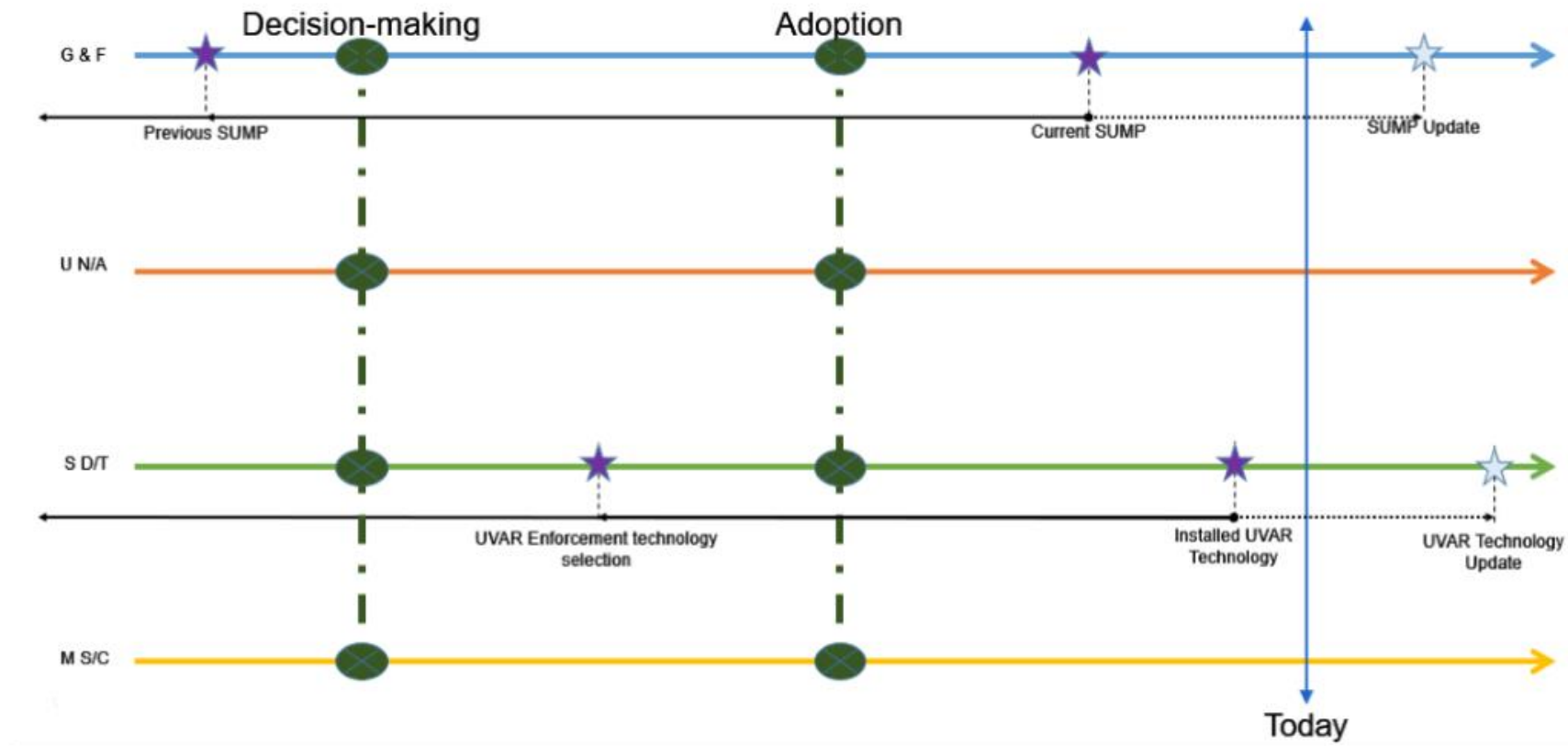
Vitoria-Gasteiz SUMP

GOVERNANCE



Esquema conceptual de supermanzana. Fuente: BCN Ecología

Political instruments



Source: ReVeAL project (Transition Framework)

Financing

Aspects of the UVAR may need to have funding identified, including:

- The plan/study
- Installation of the equipment
- Communication of the measure and public involvement
- Enforcement
- Monitoring and review

Funding the establishment of an UVAR

- Funding of the establishment of an UVAR
- Management of in-kind contributions of institutional partners
- Procurement
- Purpose and management of revenue streams

Management of in-kind contributions of institutional partners



SPICE PROJECT (Smart Procurement for Better Transport) : <https://spice-project.eu/best-practices/>

SUMP Funding and Financing Guide:

https://www.eltis.org/sites/default/files/funding_and_finance_of_sustainable_urban_mobility_measures.pdf

Procurement

The considerations for external procurement include:

- Planning and preparation of procurement procedures
- Definition of specifications and standards
- Selection of tenders
- Valuation of tenders
- Implementation and management of the contract

Purpose and management of revenue streams

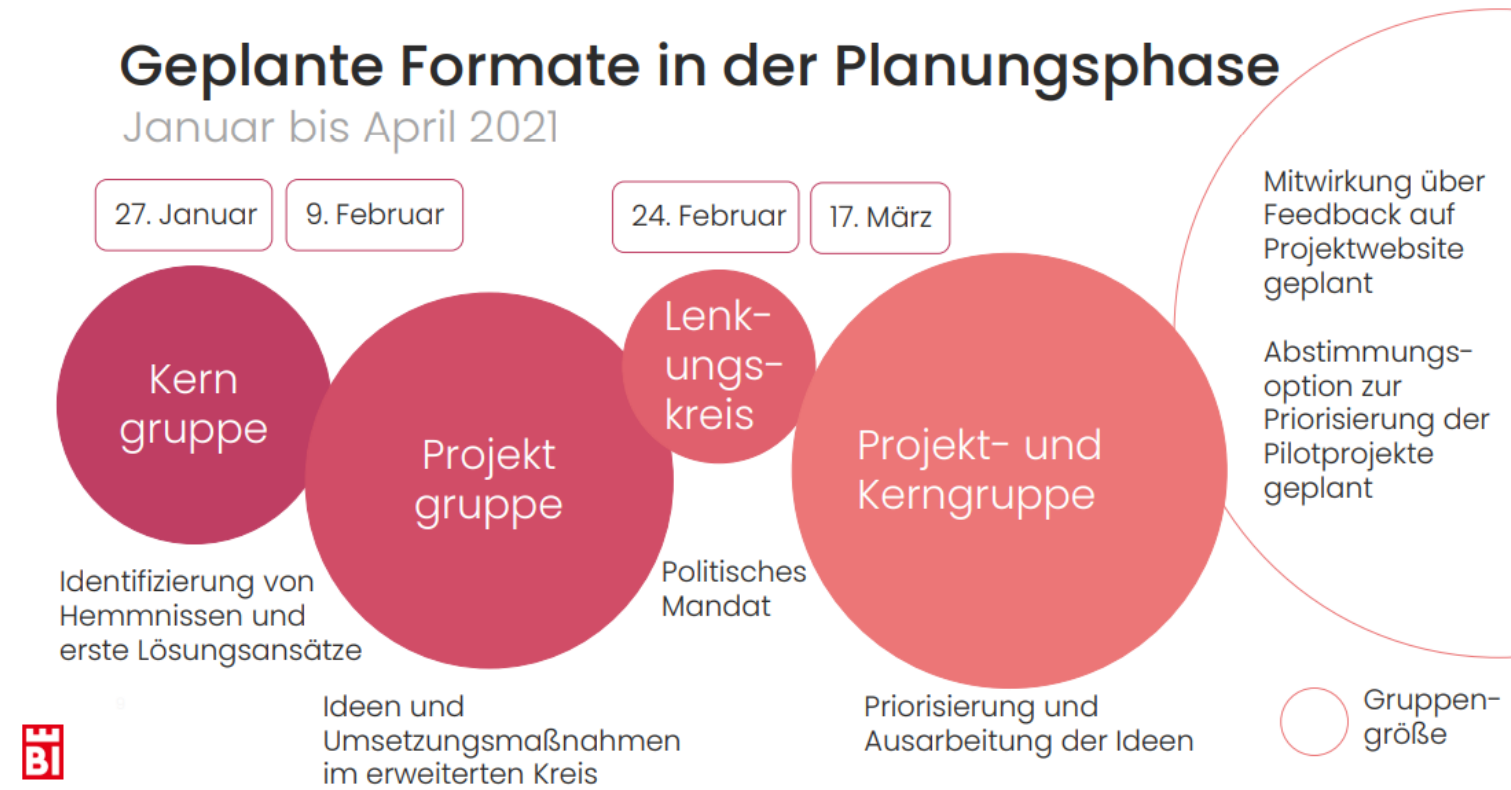
> Linked to transparency

Communications

Different aspects of communication, involving different and overlapping groups:

- Participation in UVAR development (involving interest groups, stakeholder events)
- Public Consultation (large two-way flow of information and feedback)
- Communication within the authority + different levels of government
- Disseminating information on the scheme once it is confirmed (using many methods)
- Queries and complaints

Communications: participation



Bielefeld's participation process

ReVeAL

Communications: Dissemination



Jerusalem's Communication Campaign

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Thank you for your attention

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