Governance and Financing – Cross-cutting issues for UVARs

ReVeAL Webinar – 22/06/2021
ReVeAL

Governance and financing

User needs / acceptance

Mobility concepts

Ensuring compliance

The administrative frameworks and mechanisms

Ensuring that the scheme meets user needs and is well accepted by citizens

The supporting mobility measures

The tools and methods used to ensure that people can comply with the UVAR scheme
Governance within ReVeAL

The OECD defines governance as “the exercise of political, economic and administrative authority necessary to manage a nation’s affairs.” (OECD). Questions linked to governance include: Who has a voice in the decision process? How are decisions made? Who is accountable once a decision has been made? (Institute of Governance).

Key aspects:

- Decision making context
- Legal frameworks
- Institutional setting and organisational arrangements
- Local policy frameworks & planning instruments
- Political instruments
Financing within ReVeAL

Financing refers to the way UVAR measures are funded and how any resulting revenue streams are used.
Financial allocation must be linked to transparency
Clarity about how revenue streams from UVAR are spent, can improve acceptance
UVARs are rarely net money-makers > Generally, the city wants to achieve compliance rather than collect fines.

**Key aspects:**
- Funding of the establishment of an UVAR
- Management of in-kind contributions of institutional partners
- Procurement
- Purpose and management of revenue streams
Decision Making Context

- Who makes UVAR-related decisions?
- Who formulates technical solutions?
- Who are the leading voices and organisations that affect the UVAR project?
- Is there an UVAR “champion” leading the process?
Legal Frameworks

Are National Frameworks in place for UVAR? Are any changes in local regulations required?

Berlin’s Low Emission zone

London’s Low Emission zone
## Policy frameworks & planning instruments

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<td>Sustainable Energy and climate Action Plan</td>
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<td>Public transport policy</td>
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Plan de Movilidad Sostenible y Espacio Público – Plan vigente

Vitoria-Gasteiz SUMP
Political instruments

Source: ReVeAL project (Transition Framework)
Financing

Aspects of the UVAR may need to have funding identified, including:

• The plan/study
• Installation of the equipment
• Communication of the measure and public involvement
• Enforcement
• Monitoring and review
Funding the establishment of an UVAR
• Funding of the establishment of an UVAR
• Management of in-kind contributions of institutional partners
• Procurement
• Purpose and management of revenue streams

Management of in-kind contributions of institutional partners

SPICE PROJECT (Smart Procurement for Better Transport): https://spice-project.eu/best-practices/

Procurement

The considerations for external procurement include:

• Planning and preparation of procurement procedures
• Definition of specifications and standards
• Selection of tenders
• Valuation of tenders
• Implementation and management of the contract

Purpose and management of revenue streams

> Linked to transparency
Communications

Different aspects of communication, involving different and overlapping groups:

• Participation in UVAR development (involving interest groups, stakeholder events)
• Public Consultation (large two-way flow of information and feedback)
• Communication within the authority + different levels of government
• Disseminating information on the scheme once it is confirmed (using many methods)
• Queries and complaints
Bielefeld’s participation process
Communications: Dissemination

Jerusalem’s Communication Campaign
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