Adopting new curb management technology in an equitable, inclusive way

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Curb management policy and technology in San Francisco
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Little change to traditional infrastructure
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Traditional infrastructure carries substantial costs
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Traditional infrastructure means only traditional users pay
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Many curb users do not pay for the benefits they derive from that use.
Objective 5.1
Study pricing to address curb use impacts
Need efficient methods to ensure everyone pays for curb use
Tech-enabled solutions solve many of the challenges discussed above, but...
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they are inaccessible to many San Franciscans

- Charging for something that used to be free
- Requiring access to technology, bank accounts, credit cards
Equity challenges with new technologies

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Equity challenges with new technologies

San Francisco Chronicle
LOCAL // BAY AREA & STATE
In SF, cash isn’t dead as supervisors say stores must accept it

The New York Times
Unemployed Is Bad Enough; ‘Unbanked’ Can Be Worse
How do we adopt new curb management technology in an equitable, inclusive way?
Thank you

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