Adopting new curb management technology in an equitable, inclusive way

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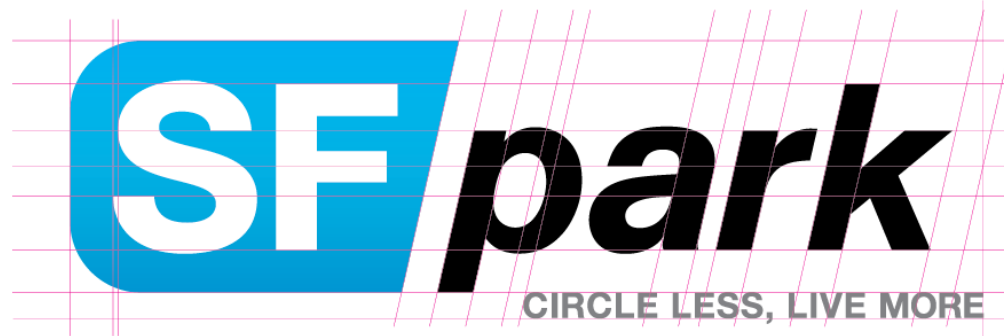San Francisco Municipal Transportation Agency

October 15, 2020

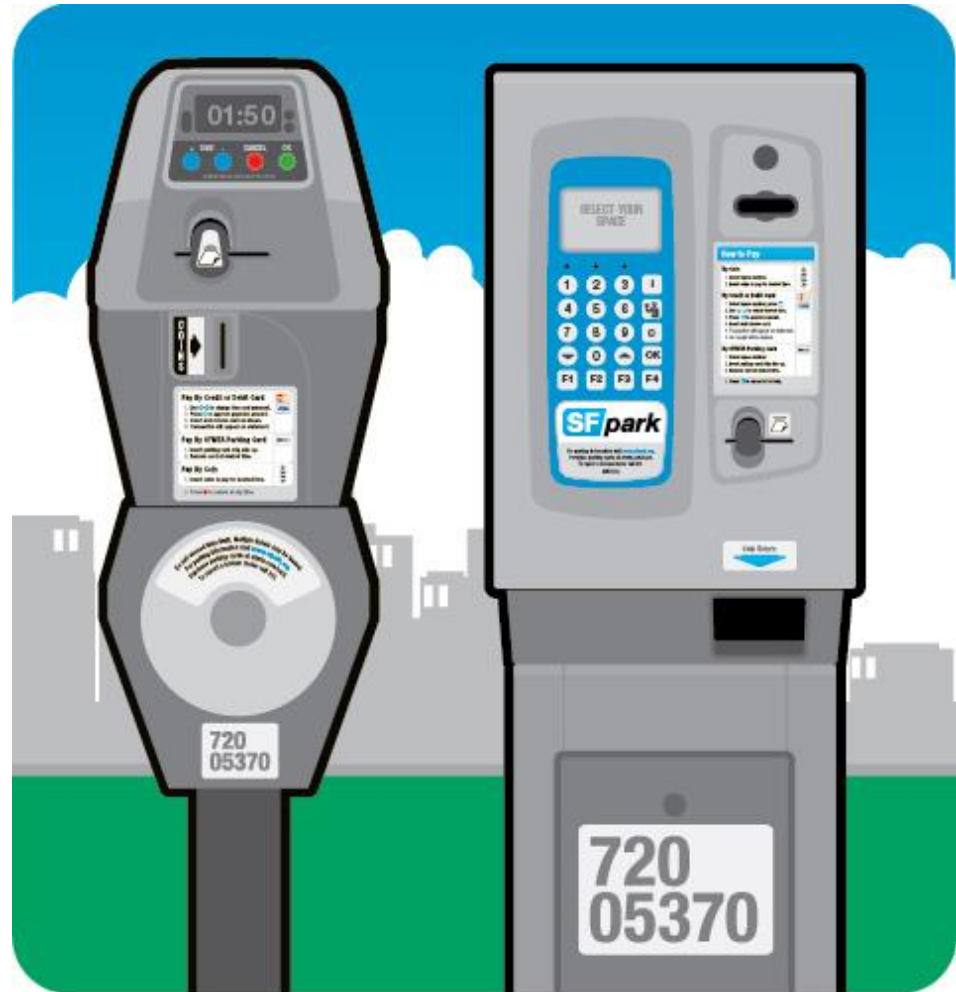# Curb management policy and technology in San Francisco

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Little change to traditional infrastructure

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Little change to traditional infrastructure

Traditional infrastructure carries substantial costs

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Traditional infrastructure means only traditional users pay

Photo credit: SF Streetsblog

Traditional infrastructure means only traditional users pay

Many curb users do not pay for the benefits they derive from that use

CURB MANAGEMENT STRATEGY

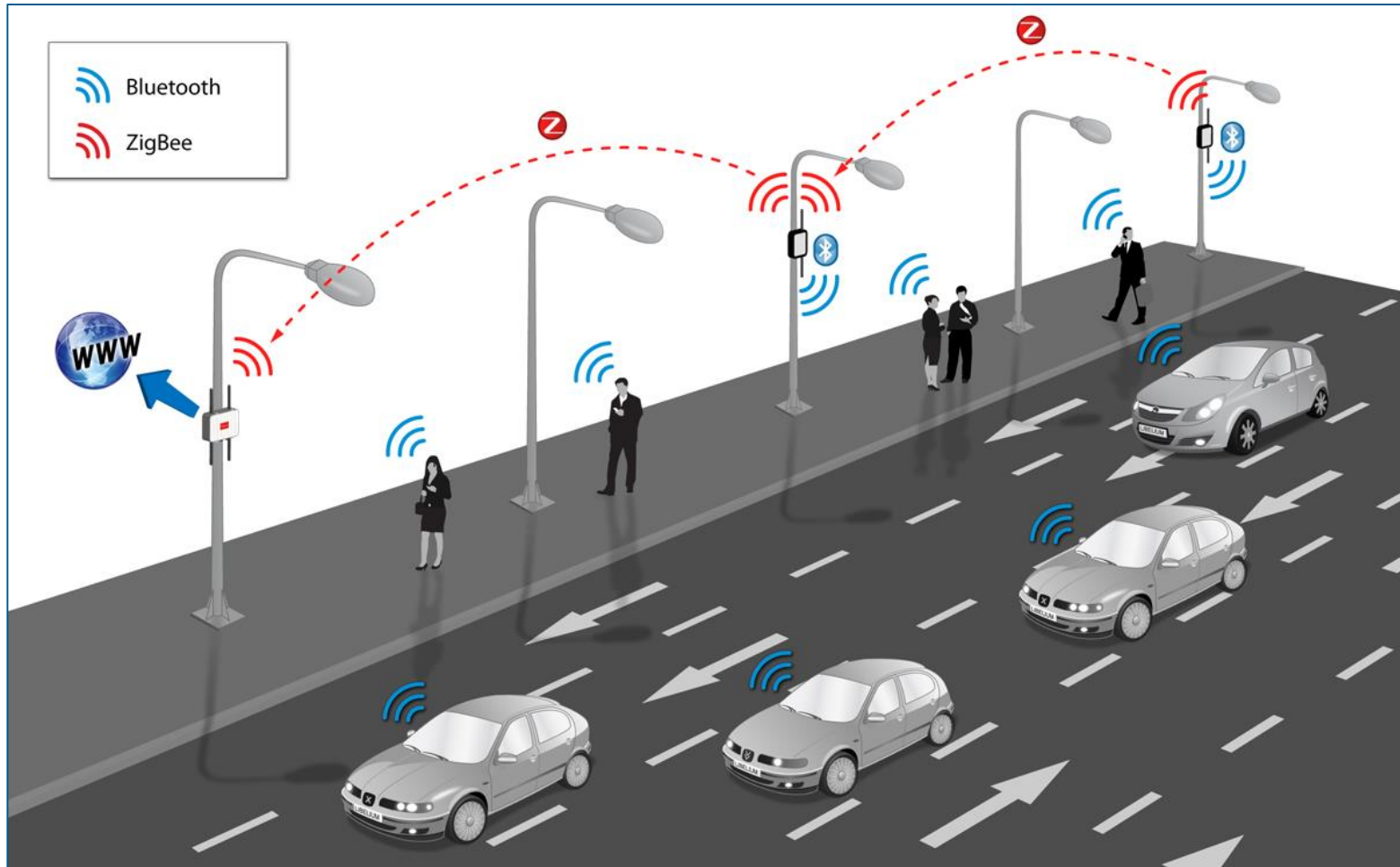FEBRUARY 2020

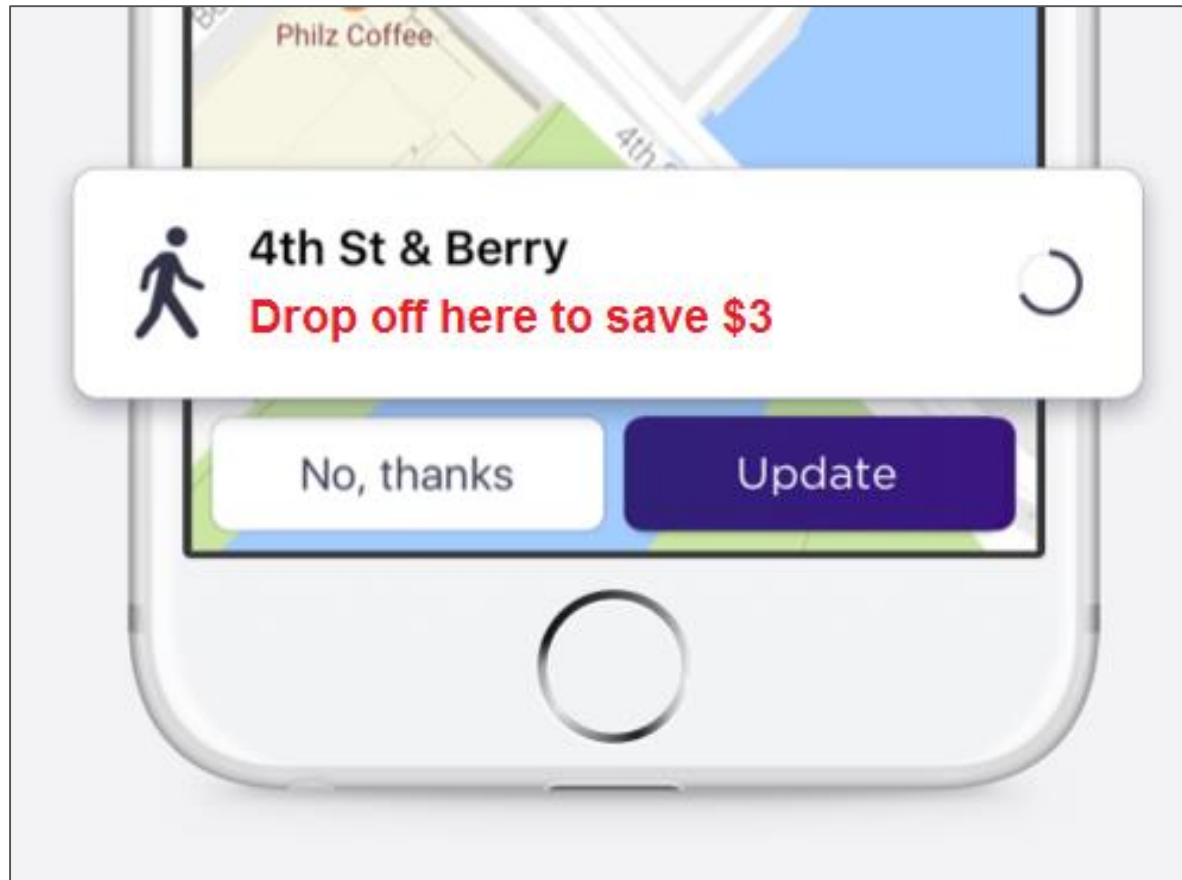CURB MANAGEMENT STRATEGY

FEBRUARY 2020

Objective 5.1

Study pricing to address curb use impacts

Need efficient methods to ensure everyone pays for curb use

Tech-enabled solutions solve many of the challenges discussed above, but...

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...they are inaccessible to many San Franciscans

- Charging for something that used to be free

- Requiring access to technology, bank accounts, credit cards

Equity challenges with new technologies

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- <u>Requiring access to technology, bank accounts, credit cards</u>

Equity challenges with new technologies

San Francisco Chronicle

LOCAL // BAY AREA & STATE

In SF, cash isn't dead as supervisors say stores must accept it

The New York Times

Unemployed Is Bad Enough; 'Unbanked' Can Be Worse

How do we adopt new curb management technology in an equitable, inclusive way?

Thank you

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