



# What is to be ReVeAL-ed?

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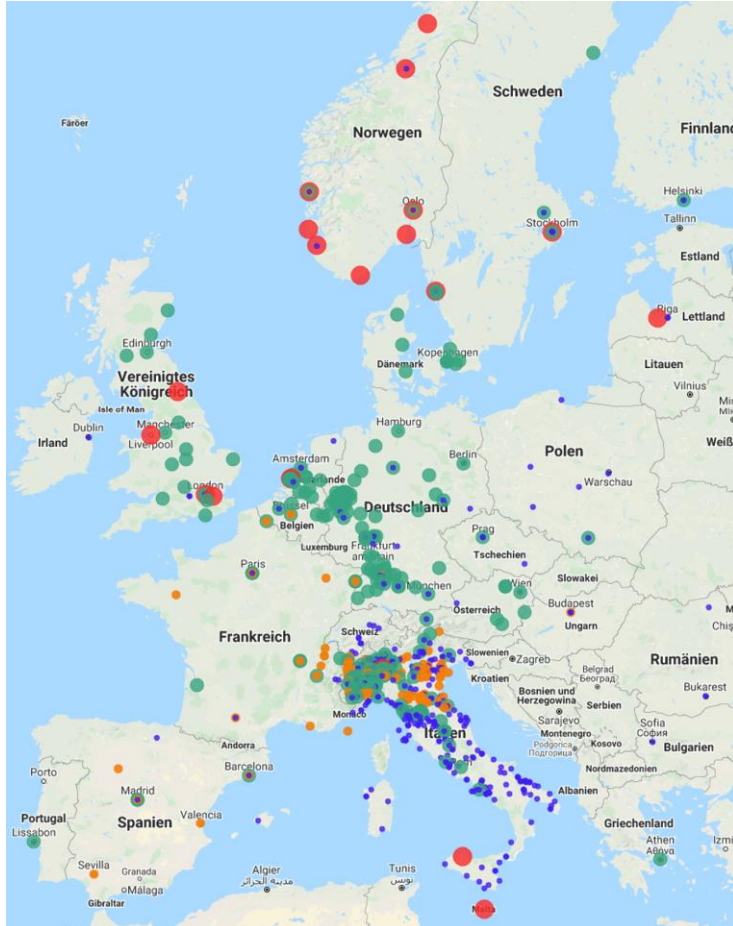
# A growing trend of mixed feelings



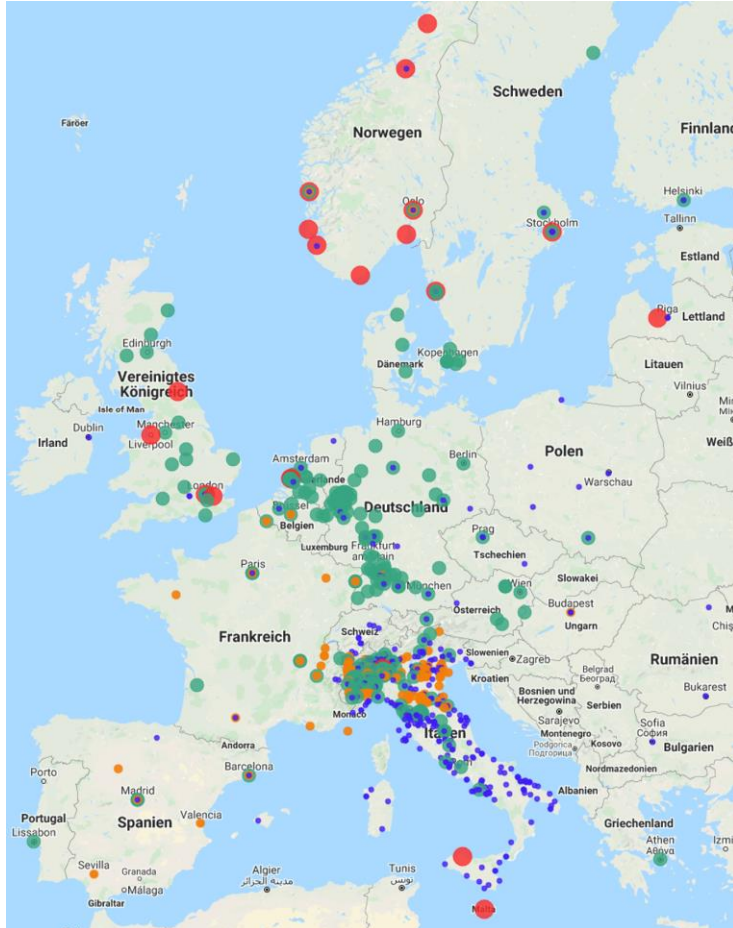
## What is to be ReVeAL-ed?

## A growing trend?

- 24 European countries,
- Over 700 Urban Vehicle Access Regulations (UVARs).







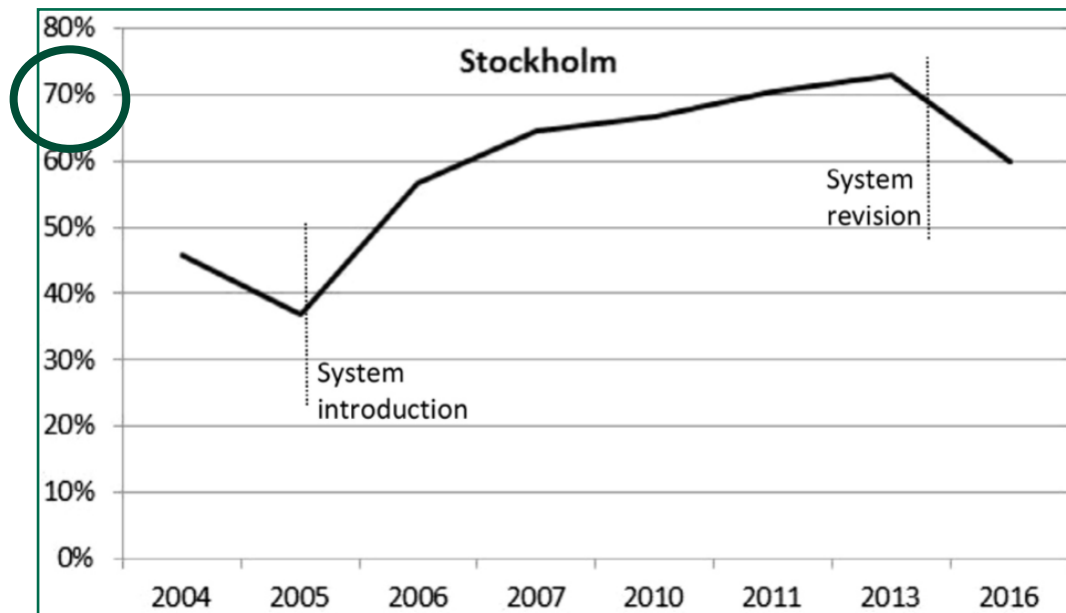
## Why UVAR?

- Reduction of urban congestion.
- Reduction of emissions.
- Increased safety.
- Livability and attractiveness of the urban area.
- A source of income (?).
- Because carrots aren't enough.

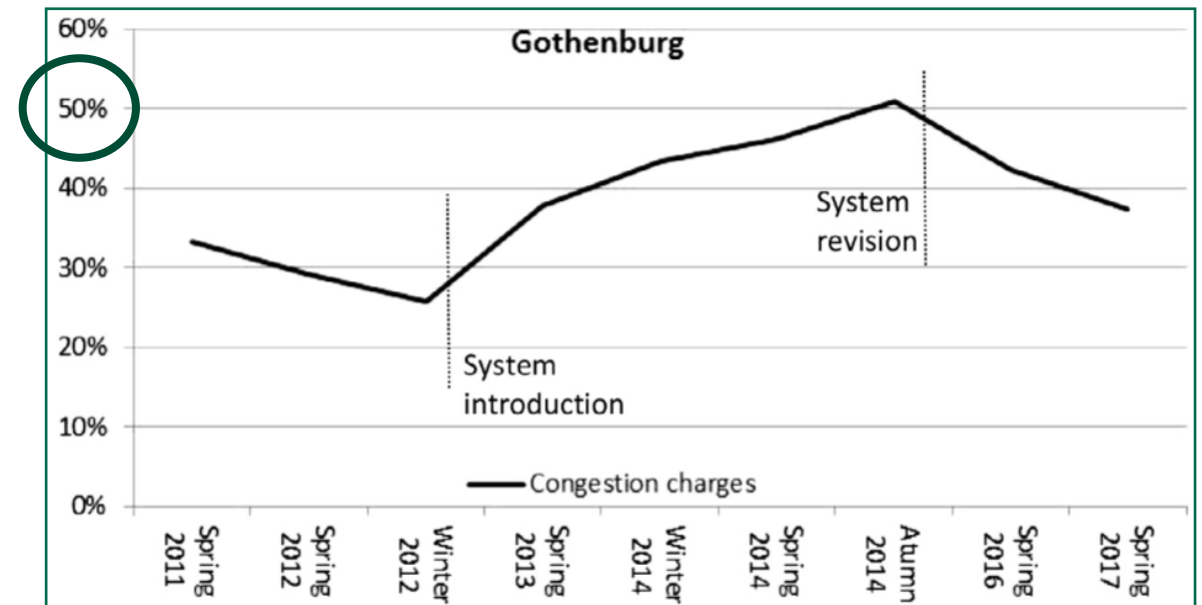
### **Then what is behind UVAR that inspires such mixed feelings?**

- Whilst city administrators can see UVAR as useful tools for a better city,
- A variety of stakeholders perceive them as ban and restrictions to their daily activities.

### Replicating best practices is a “science”!



Share of respondents in favor of CC. Repeated surveys conducted by city of Stockholm



Share of respondents in favor of CC. Repeated surveys conducted by city of Gothenburg

### ReVeAL: The Ambition

- Tools to support a systematic and coordinated way to develop best practices,
- innovation with regards to governance,
- to highlight different UVAR technologies and services,
- to provide a better understanding of how to look at user needs and acceptance,
- to structure the way in which the mobility system accompanying access regulations should be approached,
- Ways of future-proof UVAR

### ReVeAL: The Methodology

- Action research project
- Combines desk research with empirical data and expert knowledge
- With on-the-field testing
- Through impact assessment and process evaluation

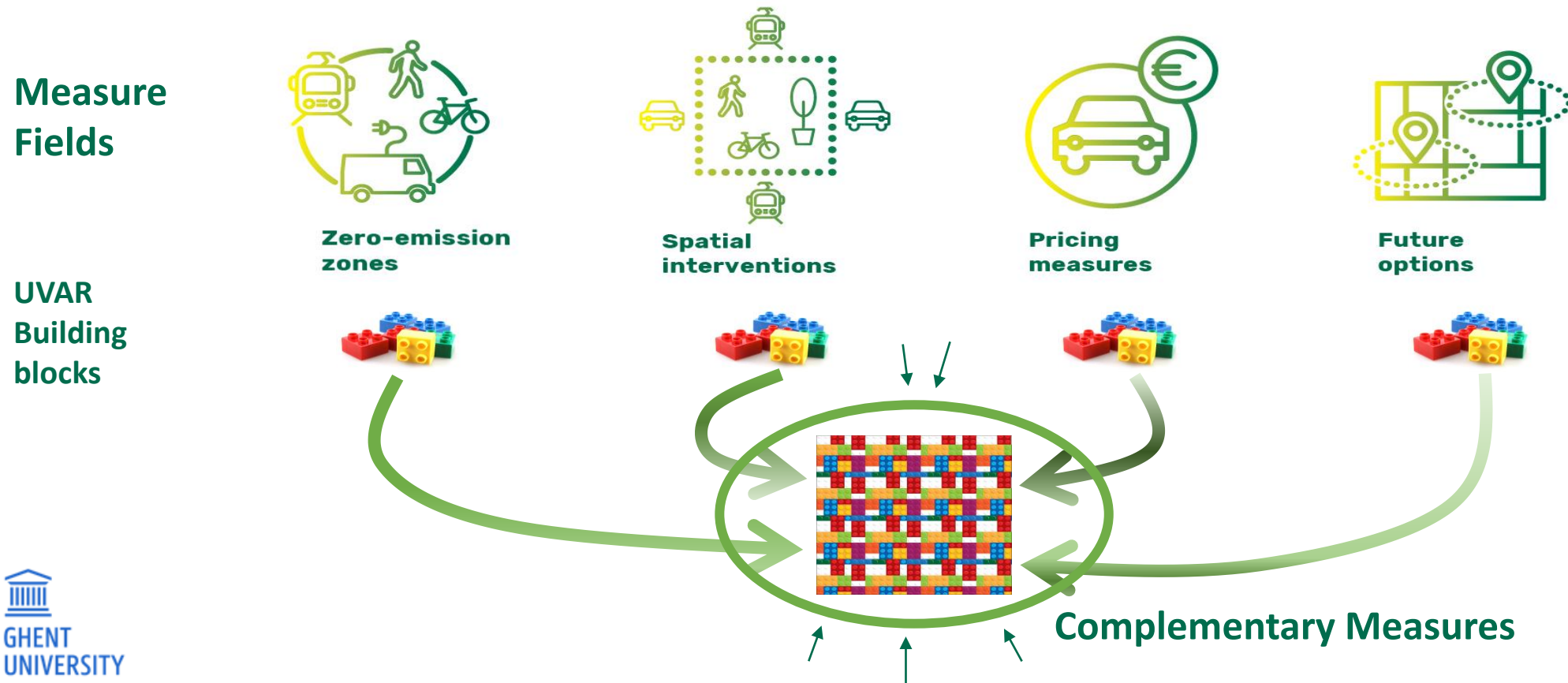
**→ Tailored UVAR support and guidance**



# The UVAR Transition framework: *Breaking up the puzzle and making up the transition*

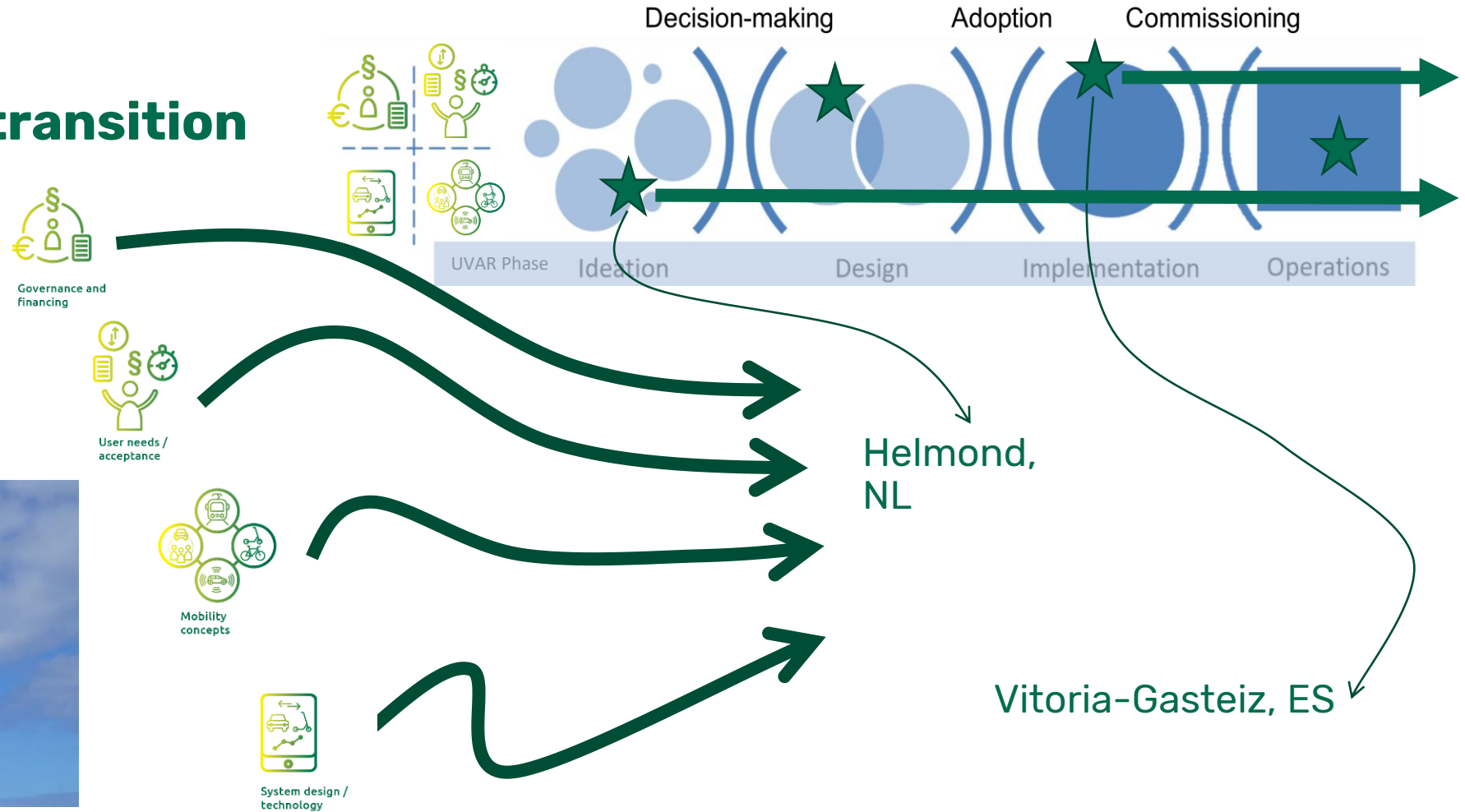


### Breaking up the puzzle



### Making up the transition

### Four UVAR Transition Areas





# UVAR Options and building scenarios



### The UVAR Options Database

Eight city cases:

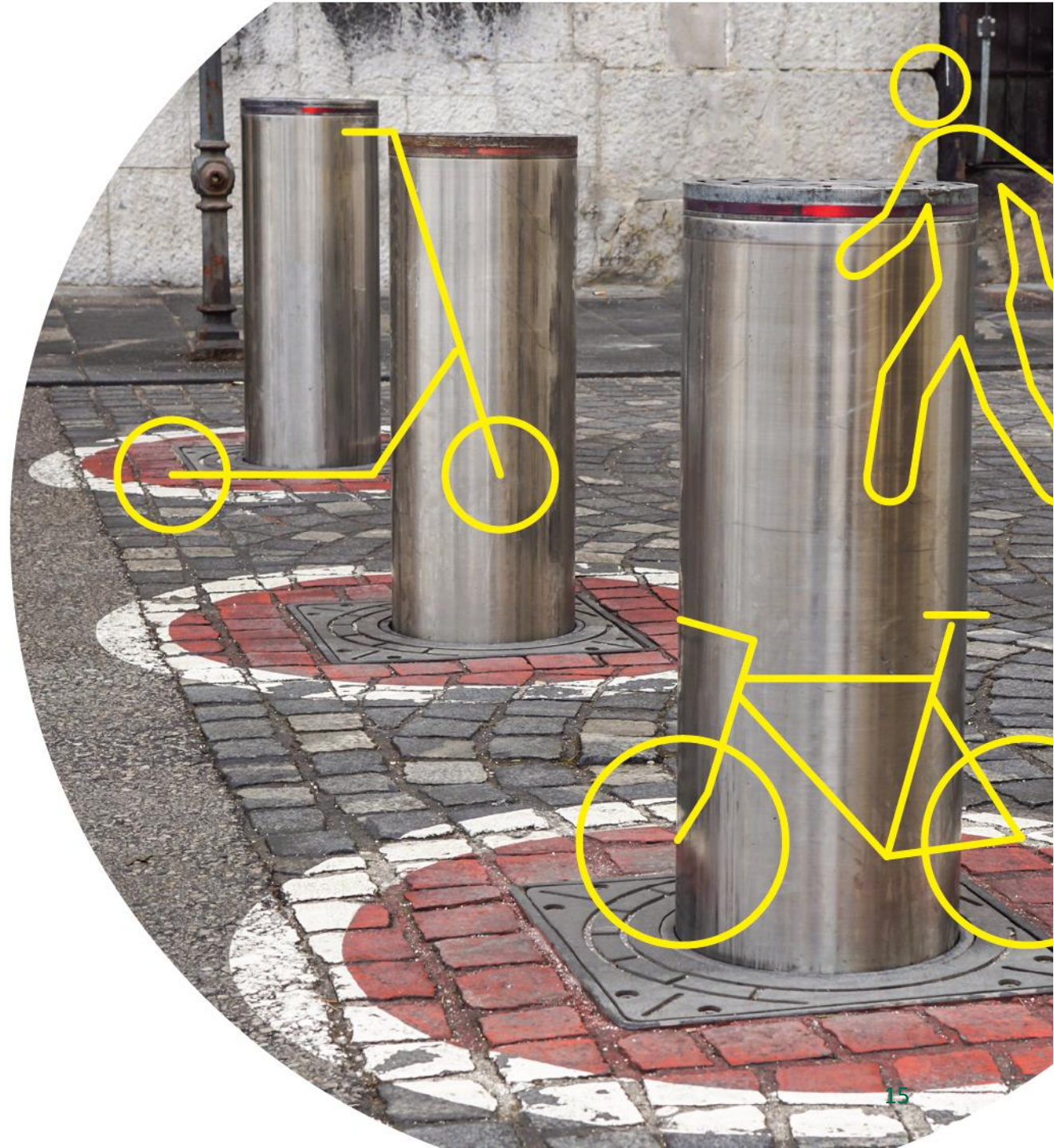
- Barcelona, ES
- Bologna, IT
- La Rochelle, FR
- Amsterdam, NL
- London, UK
- **Ghent, BE → Coming up next!**
- Milan, BE
- Mechelen, BE



### Scenario Building

- Reflect business-as-usual and ambitions of ReVeAL measure
- ✓ Selection of ReVeAL options
- ✓ Specific city context and needs

# Pilot implementing and testing



### ReVeAL: Made for the cities

Six pilot city cases:

- Helmond, NL
- Vitoria-Gasteiz, ES
- London, UK
- Bielefeld, DE
- Jerusalem, IL
- Padua, IT

Reference group:

- Local government policy makers
- Transport service and solutions providers
- Technology suppliers
- End user organizations



# Impact assessment and process evaluation



### The ReVeAL Evaluation framework

- Qualitative and quantitative data
- Detect patterns
- Draw empirically founded conclusions
- Identify transferable lessons
- Recommendations for practitioners and policy makers



### ReVeAL: The Methodology

1. UVAR transition framework and change management
2. Reviewing UVAR options and building scenarios
3. Pilot implementation and testing
4. Impact assessment and processes

**→ Tools for cities: ReVeAL DSS and Option Generator**

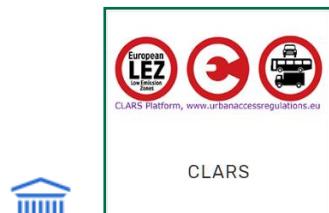
### **ReVeAL is born from the love to cities**

- Add urban vehicle access regulations (UVARs) to the standard repertoire
- To spark, implement and future-proof a new generation of UVAR approaches
- Encourage sustainable transport choices
- Enable cities to improve livability, and optimize urban space and transport network
- Facilitate identification of the UVAR options and best practices

### Partners:

 <b>STADT BIELEFELD</b> <small>GERMANY</small>	 <b>CEA</b> <small>SPAIN</small>	 <b>CITY OF LONDON</b> <small>UK</small>	 <b>GHENT UNIVERSITY</b> <small>BELGIUM</small>	 <b>GEMEENTE HELMOND</b> <small>THE NETHERLANDS</small>	 <b>UNIPD</b> <small>ITALY</small>	 <b>ICEA</b> <small>ITALY</small>	 <b>JERUSALEM</b> <small>ISRAEL</small>	 <b>COMUNE OF PADOVA</b> <small>ITALY</small>	 <b>POLIS</b> <small>BELGIUM</small>	 <b>RUPPRECHT CONSULT</b> <small>GERMANY</small>
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### Featuring:



**Thank you for joining us!**

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